



GREENMOBILITY

Lifelong Learning on sustainable urban mobility

WP4: Pilot Testing

Deliverable A3. General Training Activities

Scenario Card



Funded by
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Game Activity

Partners



KAUNAS UNIVERSITY OF TECHNOLOGY

Lithuania

ktu.edu



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The scope of the scenario card game

- This game is intended as a bit of fun, but with a serious side to it. The future of mobility is uncertain, mainly because we do not know how different people and groups will react to it.
- This game is about using your creativity and empathy to overcome future challenges to mobility. You will assume a role within on a challenge relating to the future of mobility. It's up to you to use that role and the tools given to meet that challenge, and win over your fellow players.



What you need to play the game

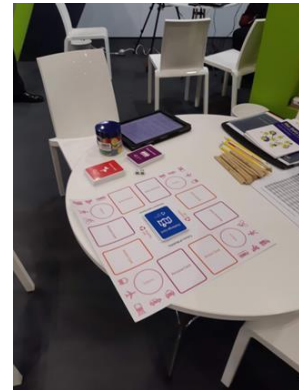
- The game is a simple set up. You need at least 3 players to play, with a maximum of 5, plus the following:
 - ✓ A game board;
 - ✓ A pile of Action Cards;
 - ✓ A pile of Persona Cards;
 - ✓ A pile of Challenge Cards;
 - ✓ A pile of tokens, or some other way of dishing out points to players.



- Set up couldn't be easier. Just lay out the game board, and put the Challenge Cards in a pile in the centre, face-down. Then, put the Action Cards and Persona Cards in a pile for each, face down, to the side of the board.

How to play (1)

- You first need to decide which one of you will be the Challenge Master for that game. The Challenge Master is the player who the other players, who will take on Personas for the game, must convince that their action meets the Challenge in the most creative way.
- The Challenge Master has 15 points to dish out across the game, symbolised by tokens or whatever way you choose to allocate points.
- The game is played over 3 rounds.
 - ✓ At the start of the first round, each player with the exception of the Challenge Master draws a Persona Card, and puts it down, face-up on their space on the board. That is the persona that they must assume for the entirety of the game.
 - ✓ The Challenge Master then turns over the Challenge Card at the top of the pile. That is the challenge that the other players must meet.



- ✓ Then, each player with the exception of the Challenge Master draws an Action Card. They must then describe how their persona will use that Action to meet that Challenge

How to play (2)

- The Challenge Master listens to all of the actions, and then allocates points to players based on how creative and believable they were. You can allocate points however you wish, though remember that there are two further rounds to play. So don't allocate them all at once.
- In the second round, each player keeps the Persona that they have. A new Challenge Card is drawn, and each player draws a new Action as per round 1, before players use their Persona and their Action to meet the new challenge. The Challenge Master then allocates points again. The same process is followed in Round 3.
- At the end of Round 3, all of the points are tallied, and the player with the most points is declared the winner.



Example

Technology companies start dictating policy direction to government



Challenge Card

Owner of a local bicycle shop



Persona Card

Do something for a vulnerable group



Action Card

In this instance, you may say:

“My bike shop is in a deprived neighbourhood. Luckily I have the ear of the local MP. So I set up a public meeting, in my bike shop, and invite all the community to discuss their



concerns about the actions of Big Tech, with the MP there.”

Game time and Resources

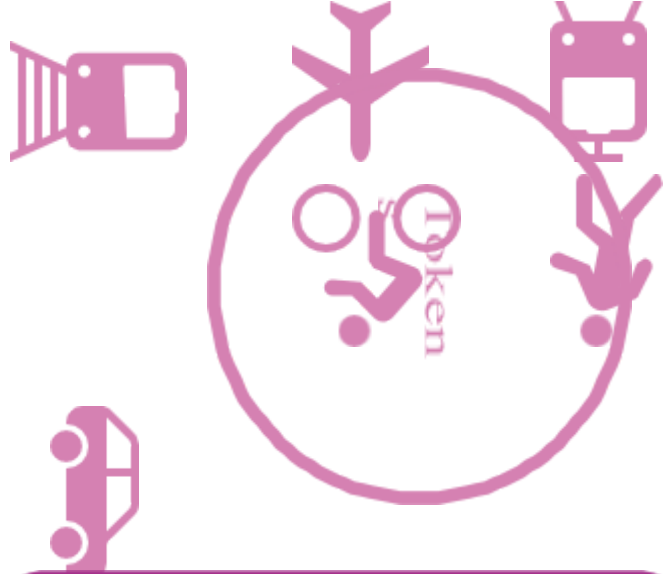
- It varies. If you have the maximum number of players, it can take up to 10 minutes.
- Resources in this game set include:
- A) Game board game b) card templates c) game cards for greenmobility



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Persona Card

Action Card

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Challenge Card



Challenge



Challenge Card



Challenge Card



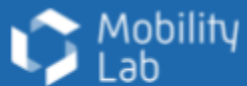
Challenge Card



Challenge Card



Text here



Text here



Text here



Text here

Text here

Text here

Persona Card



Persona Card



Persona Card



Persona Card



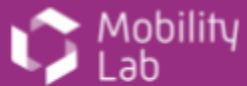
Persona Card



Persona Card



Text here



Text here



Text here



Text here

Text here

Text here

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Text here



Text here



Text here



Text here

Text here

Text here

Challenge Card



Challenge



Challenge Card



Challenge Card



Challenge Card



Challenge Card



Technology
companies
start dictating
policy
direction to
government



Traffic on roads
doubles every 5
years

Population
doubles every



A new
Mobility as a
Service offer
undercuts
current

A new
autonomous
vehicle service
starts operating



NEW laws
reduce safety
requirements
for transport
operators

Challenge Card



Challenge



Challenge Card



Challenge Card



Challenge Card



Challenge Card



Major logistics
company
makes entire
fleet
autonomous



eliminate
transport CO2
emissions in
5 years



All cars are banned
city centre streets



Government
departments
abolished, with
powers going
to regions



Technology
protest groups
form national
protests



(e.g. virtual
reality) is more
popular than
travelling



Challenge Card



Challenge



Challenge Card



Challenge Card



Challenge Card



Challenge Card



International
border controls
eliminate
international
travel



attack shuts
down all
communication
systems

City transport n
devastated by re
wide flood



Public sector
involvement in
public
transport
becomes
illegal



Expansion of
public
transport in
and between
cities



in global mega
projects at the
expense of
small schemes



Challenge Card



Challenge



Challenge Card



Challenge Card



Challenge Card



Challenge Card



Significant
investment in
walking and
cycling
infrastructure



rise at a rate
higher than
earnings

Cut transport se
people with n
difficulti



It becomes
harder for rural
residents to use
transport
services

Integrated
ticketing
becomes a
legal duty
for operators



line is built,
and operates
successfully

Challenge Card



Challenge



Challenge Card



Challenge Card



Challenge Card



Challenge Card



New law
passed to make
all vehicles
electric by
2025



for tough
regulation of
tech companies
wins election

Professional drivers
go on strike to
fight against automation



Transport
technology
companies in
area moving
elsewhere

Electricity grid
to only be
supplied by
renewables by
2030



public sector
continues

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Local Councillor



Local Member
of Parliament



Minister
for
Transport



Town or Parish
Councillor

Political
Advisor

Councillor with
responsibility
for transport

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



CEO of a
tech
start-up



Manager at a
car dealership

Owner of a local
company



Sales Advisor

Owner of a
local
bicycle
shop



Community
Transport
Operator

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Chair of the
Civic Heritage
Society



Head Teacher
at a Primary
School

Environmental c



Head of the
Chamber of
Commerce

Member of a
transport user
group



Trade Union
Co-ordinator

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Local paper boy
or girl



Delivery d



Museum
curator



Artist of many
talents

Member of a
local rock band

Best-selling
science
fiction writer

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



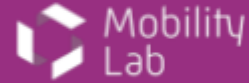
Civil Engineer



ITS Traffic
Technician



Road
maintenance
worker



Construction
worker

Teenager

Civil Servant

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Local Highway
Authority
Director of
Transport



Executive of
Strategic
Highway
Authority



National Government
Permanent Secretary



Ambulance
Service
Dispatcher



Chief
Executive of
Rail
Infrastructure
Provider



Fire
Station
Manager



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Disability
Advocate



Lobbyist

Social Justice A



Professor at
local
university

Community
Group Leader



Police
Chief
Constable

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Owner of a
major sports
team



Doctor



Judge



Single Parent

Unemployed
person

Immigrant into
the area

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Blind person



Deaf person



Mental health
charity co-
ordinator



Social Worker

Chair of
the Parent-
Teachers
Associatio

Elderly couple

Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Persona Card



Town Planner



Taxi Driver



Religious leader



Scout or Guides
Group Leader

Financial
Advisor

Cycle
Campaigner

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Host a summit



Go on strike



Work with
others towards
a common goal



Campaign for
or create new
laws

Educate others

Ask others

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Build new
roads



Launch
campaign



Raise funding



Lobby for your
cause

Build cycle
tracks

Build public
transport
infrastructure

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Research
something new



Completely
change your
business model

Create a new te



Bring on staff

Create a new
commercial
service



Move into new
areas or
activities

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Move premises



Establish a
business



Organise a
protest



Create a new
project

Spoil another
players action

Set up an
advocacy group

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Ruin a
competitor



Lobby against
someone else

Negative
campaign

against someone



Run for public
office

Create an
online
campaign



Offer
something for
free

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Block another
players move



Create
something that
is made freely
available

Collaborate with
player



Release your
data for free

Create a new
data analytics
tool



Create a new
mobility
solution

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Do something
for a vulnerable
group



Provide a new
service

Launch a
campaign



Train others

Campaign
for or enact a
tax cut



Change how
you operate

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Wildcard



Wildcar



Wildcard



Wildcard

Wildcard

Wildcard

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Organise a
community
event



Buy more
ethically

Change how you
move



Start an action
group

Change where
you spend your
money



Form a new
alliance

Action Card



Action Card



Action Card



Action Card



Action Card



Action Card



Do something
illegal



Invest in new
technology

Share your ex



A new
investment
priority

Start a political
group



Turn the public
against another
player